

TOP 20 BRANDS OF CONCERN

from the Environmental Working Group's Skin Deep Cosmetic Database

<http://www.cosmeticsdatabase.com/research/topbrands.php>

Please see website for more complete information and products.

Skin Deep's safety assessment ratings provide a measure of potential health concerns linked to ingredients used in popular health and beauty brands. The brands listed below contain ingredients with the average highest levels of concern according to our rating system, from among the 136 brands with at least 40 products in Skin Deep's database.

Rank	Brand	Company	Product in the Database	Unique Ingredients Used	Average Score	Compact Signer?
1	Dark & Lovely	L'Oréal	46 products	173	7.0	No
2	Clairol	Procter & Gamble	301 products	510	6.9	No
3	Biotherm	L'Oréal	44 products	314	6.5	No
4	St. Ives	Alberto-Culver	63 products	243	6.1	No
5	L'Occitane	L'Occitane	52 products	267	6.1	No
6	Revlon	Revlon Consumer Products Corporation	289 products	601	6.0	No
7	Garnier	L'Oréal	93 products	185	6.0	No
8	Banana Boat	Playtex Products	47 products	172	6.0	No
9	Coppertone	Schering-Plough	86 products	164	5.9	No
10	Ultima II	Revlon Consumer Products Corporation	46 products	364	5.8	No
11	L'Oréal	L'Oréal	434 products	696	5.8	No
12	Nivea	Beiersdorf	97 products	277	5.7	No
13	BABOR	BABOR	92 products	419	5.7	No
14	B. Kamins	Kamins Dermatologics	98 products	246	5.7	No
15	Freeman	pH Beauty Labs	50 products	196	5.6	No
16	Exuviance	NeoStrata	51 products	247	5.6	No
17	AHAVA	Dead Sea Laboratories Ltd.	100 products	254	5.5	No
18	Avon	Avon Products, Inc.	354 products	981	5.4	No
19	Suave	Unilever	188 products	267	5.4	No
20	Murad	Murad, Inc.	124 products	522	5.4	No